



CALL FOR EXPRESSION OF INTEREST FOR SMALL SCALE BUSINESSES OPERATING ALONG THE RICE, SOYBEAN AND GROUNDNUT VALUE CHAINS

Brief Background of the Project

MEDA is an international economic development organization; whose mission is to create innovative business solutions to poverty. Founded in 1953 by a group of compassionate business professionals, we partner with the poor to start or grow small and medium-sized businesses in developing regions around the world.

Our expertise includes a full range of economic development tools: financial services, improved technology, business training, better access to market and equity investment. Our work most often focuses on women, youth and the rural poor.

We believe that all people deserve the opportunity to earn a livelihood and that unleashing entrepreneurship is a powerful way to alleviate poverty.

MEDA's youth Entrepreneurship and Women's Empowerment in Northern Nigeria Project (Nigeria WAY) in Bauchi State is a five-year project that assists economically active women and youth to increase their income, specifically, those who are involved in agro-processing in the Rice, Soybean, and Groundnut value chains (3 Value Chains).

Using a private sector approach, MEDA Nigeria works with small scale businesses particularly those led by women and youth, to ensure they are included in the market system by supporting agro-processing with smart incentives using a market sector approach. Additionally, the project will work with communities and families to improve the environment where girls grow up and join the market economy.

Purpose of the EOI

MEDA seek to identify eligible women-owned Small-Scale Businesses (SSBs)-***Small Scale Businesses is defined as businesses that have capital under 10 Million Naira, have a business premise; might be part of a house but demarcated and engage labour***- along the Rice, Groundnut & Soybean value chains (3 Value Chains) for a prospective partnership with MEDA. These SSBs should be operating in Dass, Bauchi, Ganjuwa, Jama'are, Katagum, Toro or Warji LGA's (our target LGAs).

Objectives

- I. To Identify women owned SSBs along the Rice, Soybean and Groundnut Value Chains in our 7 target LGAs with the aim of engaging them in future MEDA initiatives.
- II. To support the project generate data on selected SSBs based on identified criteria who will be supported to grow their businesses to scale and standard



- III. To promote innovation around made in Bauchi brands (from Soy, groundnuts and rice) through those SSBs that meet regulatory requirements and standards

Scope of work

MEDA is seeking an interactive synergy and collaboration with SSBs along our 3 Value Chains operating in our 7 target LGAs.

Eligibility criteria for SSBs

1. It must be a woman owned or women led Small-Scale Business (SSB)-*A Small-Scale Business is defined as businesses that have capital under 10 Million Naira, have a business premise; might be part of a house but demarcated and engage labour*
2. It must be operating along the Rice, Groundnut and Soybean value chains
3. Its base of operations must be in one or more of our 7 target LGAs namely Bauchi, Dass, Ganjuwa, Jama'are, Katagum, Toro or Warji LGAs
4. It must have been in operation for at least 1 year and it is presently in operations
5. Must have the desired willingness and commitment for growth and development

Deliverables and tasks

- i. Submit a 1-page "Expression of Interest" letter to MEDA (with contact address and phone numbers).

How to apply

All interested SSBs should email their "Expression of Interest to Collaborate" letter in PDF format only to **nigeriaway@meda.org** by 5:00 PM on 22nd July 2019

Or drop an expression of interest letter to collaborate addressed:

"SSB Expression of Interest to Collaborate,"
C/o The Country Director,
Mennonite Economic Development Association
No 5, Zaranda Road,
New GRA (Behind Shagari Shopping Complex),
Bauchi, Bauchi State.

Letter Format:

..... (company name)



..... (company contact address)

..... (company phone number & email address)

The Country Director,
MEDA Nigeria-WAY,
No 5, Zaranda Road,
Bauchi

Dear Sir,

Expression of interest to collaborate

(Body)

We the above-named company are interested in collaborating with MEDA Nigeria-WAY as she implements her project in Bauchi State.

We are engaged in..... (type of business or processing activity).

We have been engaged in this business for

Thank you,

Signed.

.....(contact person's name and phone number)

Call for more information/clarifications:

You can call for more information or clarifications between 8:30am-5:00pm, Mondays-Fridays on **0905-153-0218**

Closing time for Submission of Proposals

Tuesday, 16th July 2019 by 5.00pm WAT

Application Review Criteria

All applications will be reviewed by the MEDA to ensure applicants meet eligibility criteria's 1-3.